



IACCMHT 2018

International Academic Conference

on

Commerce, Management, Hospitality and Tourism



Association With
**CHIRALA
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January 19-21, 2018 | Goa, INDIA



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Welcome to IACCMHT-2018

International Academic Conference on Commerce, Management, Hospitality and Tourism (IACCMHT-2018) is being organized at Goa, INDIA during January 19-21, 2018 hosted by **Universal Research Foundation (URF)**. IACCMHT-2018 is dedicated to advances in Commerce, Management, Hospitality and Tourism. This conference aims to bring together leading academic scientists, researchers, practitioners, care-providers and policy makers from around the globe to share cutting-edge research knowledge and innovative ideas. The conference focus is on developing insights into the techniques, opportunities, novel strategies and analytical methods for dealing with different challenges in the Commerce, Management, Hospitality and Tourism along with Case studies and innovative applications. All the accepted and registered papers will be published in the UGC Approved Journals. An effort will be made to publish extended version of quality presented papers in special issues or edited volumes of peer reviewed SCOPUS indexed International Journals.

Full Length Papers/Extended Abstracts are invited for the International Academic Conference on Commerce, Management, Hospitality and Tourism (IACCMHT-2018) within the scope of the conference. All contributions must be original and should not have been published or submitted elsewhere.

- Full Length Papers limited to 6 pages: The submissions are more descriptive of the work that has been done which includes an Abstract, an introduction, a results/discussion section including Tables/images/graphs and a reference section.
- Extended Abstracts around 500 words: The submissions must give a clear indication of the objectives, scope, and results (if available) of the research. No figures or tables are allowed.

The conference discussion may include the following and the related areas but not limited to:

Commerce and Management

- Financial Market
- Capital Budgeting
- International Financial Management
- Inflation Accounting and Human Resource
- Insurance and Risk Management
- Technological advancement in Banking
- Banking Mergers and Consolidation
- Demonetization
- Assets Securitization
- Multiple Accounting Standards
- Marketing Management & Marketing Concepts
- Social Marketing
- Consumer Behavior
- E-Commerce
- Agricultural and Rural Marketing
- Marketing in Digital era
- Human Resource Management
- Work force Development and Retention
- Work life balance
- Performance Appraisal
- Digitalization in HR field
- Cyber crime and Cyber security
- Legal Management
- Operation Management
- Agri-Business Management
- Business Environment/Economics
- Communication
- Decision Sciences
- Strategic & Sustainability Management
- Information Technology and System

Hospitality and Tourism

- Consumer behavior, collaborative consumption, co-creation, decision making, experience and satisfaction
- Product, service and experiential innovations
- Sport tourism, festivals and events, lodging and MICE marketing and management
- Competitiveness, sustainability and corporate social responsibility
Service excellence and service quality
- Social media, emerging technologies and e-tourism
- Innovation and New Approaches in Sustainable Tourism Research
- Curriculum Design and Pedagogies in Tourism Education
- Global Trend in Tourism and Hospitality for its Sustainability
- Concept and Implementation of Green Tourism
- Politic and Regulation towards Sustainable Tourism
- Communication in Community Based Tourism
- Conflict Resolution in the Tourism Destination Planning and
- Managing the Nature/Marine/Eco Based Tourism
- Rural and Cultural Tourism Development
- MICE, special event and sport tourism
- Medical tourism and wellness management
- Competitiveness, sustainability and corporate social responsibility
Service excellence and service quality
- Social media, emerging technologies and e-tourism
- Consumer behavior, decision making, experience and satisfaction
- Crisis management in hospitality and tourism
- Innovation and creativity
- Tourism economics and forecasting
- Financial and performance management
- Education and training
- Quality management in hospitality and tourism
- Responsible and ethical practices in hospitality and tourism
- Contemporary issues and trends in hospitality and tourism research

Please note that a M S word (doc/.docx) template is available to guide the authors in formatting the papers/manuscript/Abstract.

The submissions must comply with the template available on the conference website at www.urfconferences.com.

Paper Submission

About Universal Research Foundation (URF)

Universal Research Foundation (URF) has been established to recognize the research abilities and innovative achievements from the academic and professional research to the industry professionals in a wide range of topics including Engineering, Computers, Sciences, Pharmaceutical Sciences, Social Sciences, Management, Arts and Humanities etc.

URF brings together Scientists, researchers, students, and academicians around the globe for implementing the novel research ideas for the benefit of the mankind and society. URF organizes conferences and also publishes high quality academic international journals in Engineering, Computers, management and Sciences.

The Universal Research Foundation welcomes the Scientists, Professors, Researchers, Academicians, Engineers and Research Scholars around the globe for joining as a member. Its basic aim is to promote scientific and research activities for the beneficial to the mankind and society in different research areas. URF provides a forum for exchanging the novel research ideas, research results and the realistic implementation for the benefit of the mankind and the society. The URF is dedicated to the quality in intellectual research and novelty while taking up the multiplicity.

About Goa

Goa is a state in India within the coastal region known as the Konkan in India. Panaji is the state's capital, while Vasco da Gama is its largest city. The historic city of Margao still exhibits the cultural influence of the Portuguese, who first landed in the early 16th century as merchants and conquered it soon thereafter. Influenced by over 450 years of Portuguese rule and Latin culture, Goa presents a somewhat different representation of the country to foreign visitors. The state of Goa, in India, is famous for its beaches and places of worship, and tourism is its primary industry. Major tourist attractions include: Bom Jesus Basilica, Fort Aguada, a wax museum on Indian culture and a heritage museum. The Churches and Convents of Goa have been declared a World Heritage Site by UNESCO. Goa's beaches cover about 125 kilometres (78 miles) of its coastline. These beaches are divided into North and South Goa. North Goa is more commercial and touristy; whereas South Goa is where most private beaches are located. A notable exception in South Goa is Palolem Beach which is one of the most visited beaches in Goa. Some of the more popular beaches are Colva, Calangute, Baga and Anjuna.

	Full Length Paper/Abstract Submission	Notification Deadline	Early Bird Author Registration
First Phase	October 15, 2017	October 25, 2017	November 15, 2017
Second Phase	November 15, 2017	November 25, 2017	December 10, 2017
Third Phase	December 15, 2017 December 25, 2017	December 20, 2017 December 30, 2017	December 31, 2017

- Upload MS word (doc/.docx) format of the paper before the submission deadline.
- The full Length Paper/Extended Abstract can alternately be submitted at submission2018@gmail.com with the subject IACCMHT 2018.
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE document created in MS WORD (compatible mode). The text should be justified.
- References should be provided using American Psychological Association (APA) guidelines.
- Check that the paper prints correctly (i.e. all imported figures and tables are there) and ensure that the file is virus-free.
- Changes in the paper title, authorship and paper contents shall not be possible after the submission deadline.
- Submission of a paper implies that if the paper be accepted, at least one of the authors will register and present the paper in the conference.
- Kindly indicate the name of the corresponding author in case of two or more authors.
- All conference related mails will be addressed to the corresponding author only.

Registration Fees

Category	Indian Delegates			Foreign Delegates		
	First Phase	Second Phase	Third Phase	First Phase	Second Phase	Third Phase
Delegates (Academician)	4000 INR	4500 INR	5000 INR	200 USD	225 USD	250 USD
Delegates (Industrial)	5000 INR	5500 INR	6000 INR	250 USD	275 USD	300 USD
Student/ Research Scholar Presentation only	3000 INR	3500 INR	4000 INR	150 USD	175 USD	200 USD
(Without Paper Publication)	2500 INR	3000 INR	3500 INR	150 USD	175 USD	200 USD
Attending the conference	2000 INR	2500 INR	2500 INR	120 USD	150 USD	150 USD
Accompanying Person	1500 INR	2000 INR	2000 INR	100 USD	120 USD	120 USD

Please Note the Early Bird Registration Deadlines:

First Phase: 15th November, 2017
 Second Phase: 10th December, 2017
 Third Phase: 31st December, 2017

The registration fee includes:

- Access to all sessions
- Full length paper publication upto 6 pages (Extra Page @INR 500/USD 10 per page)
- Conference kit and certificate of presentation/attendance
- Refreshments (Tea/Coffee/Snacks) and Lunch on January 20, 2018

Note: Registration fee does not cover accommodation charges. In case of more than one author, it is mandatory for at least one author to get registered for the conference to ensure the paper publication. However, if all the authors want to attend the conference, they shall register individually.

Conference Publication

The peer-reviewed Full length conference papers will be published in the UGC approved Reputed International Journals having ISSN Number. Based on Editor's review, few selected papers may be published in the Scopus Indexed International Journals.

The corresponding authors of accepted papers are required to please fill, complete, sign and send the copyright form along with your Camera Ready Submission to submission2018@gmail.com. Failure to comply, the paper will not be considered for publication.

All submissions must be plagiarism free and upto 15 % acceptable limit.

Registration form and payments

Participants will be required to fill the online registration form. Registration fee may be paid through Debit/Credit Card/Internet Banking

Conference Venue

Vivanta by Taj- Panaji, Goa

D. B. Bandodkar Road, St. Anne's Junction,
 Panjim, Goa 403001, India